



BUSINESS PROJECT

We follow one person in our business who told us how to go for a business.

Robert T. Kiyosaki

Japanese American





Robert T. Kiyosaki

Author of...

- Rich Dad Poor Dad
- Retired Rich Retired Young
- Business School
- Money 101
- Money 102
- Cash Flow Quadrant

Cash Flow Quadrant

LEGAL

- As per Law & Legislation of Country
- Like: A Liquor Shop

ETHICAL

- Should Be Accepted by Community
- Dowry System

- There are some legal work that cannot be an ethical work and there can be some ethical that can not be a Legal Work.



Cash Flow Quadrant

Employee

BUSINESS

SELF
EMPLOYEE

INVESTOR

Employee

- Morning Wakeup
- Ready for Office
- Office 8 to 4
- Coming Home in Evening
- Taking Dinner
- Sleep
- & Repeat Same Till Retirement.

TIME ✘

Money ✘

Risky Category

Self Employment

- ✓ Start a shop with investment of 10-15 Lakhs
- ✓ Like a Restaurant
- ✓ Need 5-6 People to work at shop
- ✓ Going 7am for work and coming around 11pm.



- ✓ No Sunday, No Age of Retirement, No Family Life.
- ✓ Competitors and Unstable Market.

TIME ✘

Most Dangerous Category

☑ Money

Business



PLAN / ROADMAP
/ BLUEPRINT

BUILDING A
SYSTEM

TIME / MONEY /
EFFORT

200 or More People

(3-4 Year) / According to System / 100%

HE ALWAYS BUILDS A SYSTEM, SYSTEM WILL REGULARLY
WORK FOR HIM, TILL NEXT GENERATION

✓ Time

Perfect Category

✓ Money

Employee / Self Employed

- ✓ Safety & Security
- ✓ No Risk, Comfort Zone

MONEY



INSTANT GRATIFICATION

Business Man / Investor

- ✓ Freedom, Time
- ✓ Money, Choice

WEALTH



DELAYED GRATIFICATION

Employee / Self Employed

95 %

5 %

50 %

5 % Money

- ✓ Home
- ✓ Car
- ✓ Education
- ✓ Jewellery
- ✓ LIC / Health Insurance
- ✓ Mutual Funds
- ✓ Share Market

Population

Money

GOD

1 Cr. to Every One.

After 3 - 4 Year

Business Man / Investors

5 %

95 %

50 %

95 % Money

- ✓ 80 Lakh for making a system
- ✓ 20 Lakh for 3 - 4 Year

MINDSET

Employee / Self Employed

- ✓ Safety & Security
- ✓ No Risk, Comfort Zone

MONEY



INSTANT GRATIFICATION
(JOB, LABOR, YEARLY PACKAGE)

TRADING

TIME, MONEY, KNOWLEDGE, SKILL

Business Man / Investor

- ✓ Freedom, Time
- ✓ Money, Choice

WEALTH



DELAYED GRATIFICATION
(TATA NANO 7-8 YEARS, 1.30 LAKH/CAR)

LEVERAGING

TIME & MONEY

LEVERAGING

TIME & TEAM

1 (Person) x 10 (Hour) x 365 (Days) = 3,650 Work Hours

100 (Person) x 10 (Hour) x 365 (Days) = 3,65,000 Working Hours

(Working as a Team)

1 (Person) x 24 (Hour) x 365 (Days) x 30 (Years) = 2,62,800 Work Hours

(Working Alone for a whole life)

Employee / Self Employed



Business Man / Investors

- इसे बनाने के लिए पैसा कहाँ से आएगा ?
- बीमार होने पर यहाँ इलाज कौन करवायेगा ?
- इसमें पढ़ने कौन आएगा ?



परन्तु इन सभी से
पैसे कौन बनाएगा?

Money

2 to 3 Lakh Salary (Consultant Surgeon)

100 (Patient in OPD) * 500/- = 50 Thousand

25 (Investigations) * 2,000/- = 50 Thousand

10 (Admission) * 5,000/- = 50 Thousand

2 (Operation) * 25,000/- = 50 Thousand

Total in a Day 2 Lakh

30 Day x 2 Lakh = 60 Lakh per Month